

 **MAC Choir Booster Club Board Agenda Minutes**

Virtual Meeting October 19, 2020, via Zoom
All booster officers but Treasurer present; no sign-in sheet available

TOPIC Virtual Cabaret

* Possible to move date from November 12 to November 14? Mr. Mabry to look into it.

Sendbacks

* Pickup location on day of show vs. delivery – possible to have two locations? – probably not
* Two levels of purchase: individual and family
* Gluten free option to be provided upon request
* Suggestions: popcorn, candy, chips, stickers, travel-themed bags and goodies
* Mr. Mabry to write a personal note that we will print and put in the bags. One from Ms. Kashdan too?
* Bags to be provided to ALL choir students even if they aren’t gifted one to boost morale – Dana to get number of Cabaret participants from Mr. Mabry so we have a headcount – UPDATE: Mr. Mabry reports close to 120 choir students this semester
* Notes from families to be printed and included with bags – Stacy New volunteered to print
* Luggage tags with names on them to be created by Kate Powers
* Passport type stickers to be provided by Melinda Garcia
* Custom stickers created/ordered by Hilary Kaplan – Becca and Dana to send files
* Ronda is going to Costco to buy whatever looks good to her
* We will do a SAFE group stuffing of bags the weekend before OR the day of the pick-up. Becca getting permission to use the Mac campus for both things.

Shout-Outs/Advertising

* Shout-outs treated like commercial breaks in pre-recorded show
* Keefe Boener to work with Mr. Mabry about break-out rooms/virtual green room
* Other notes from Becca pasted in below minutes

Other Fundraising ideas

* Silent Auction
* Pass the hat with students recording messages

**Becca’s notes from Emergency Cabaret Booster, 10/19**

Everything due by November 5th !

Other fundraiser ideas

* JUST ASK ☺ - We can use Ludus or Kathy Borowski, super treasurer, sent Becca a site called Fund Team (https://fund-team.com/) . We just set up a page and they do all the work, and they can cut us a check.
* Silent Auction – Kate Powers is looking into this. Theatre did something similar last year or the last couple of years and they used Bidding Owl.

Shoutout Team Tasks

Suzie – working on getting us the pricing info

Keefe – working on making a guide sheet for the video specifications; videos will be used in between acts as commercials

Hillery – working on finding/creating a simple travel-themed template for the Shoutout slideshow

Becca – work on getting the details from Mr. Mabry about the set list, student names, seniors – I think we should include photos like we have in the past, etc. All of the details that used to be in the program we can put in the slideshow

Shoutout slideshow can run 15 minutes prior to the start of the Cabaret premiere and linger for a couple of minutes after the start time so that it is visible to everyone. We can also post it somewhere (the website or Facebook perhaps?)

Price structure will be similar to what we’ve done for shoutouts in the past (Suzie is finding this info for us).

We will keep shoutouts limited to families. Selling ads to businesses in the past has been incentivized by students saving for trips, but that isn’t an issue right now.

We will combine Ludus (for all of the payment functionality) with a Google form (we can use the choir booster account to create this). Folks can use the Google form to add all of the details about the order and submit the artwork or video (this can also be used to upload a note to be printed with the sendbacks?).

Shoutout options

\*\*\*Folks will be responsible for designing their own slide portion, just as we have asked them to do in the past with the program ads and shoutouts \*\*\*

* Simple text shoutout
* ¼ slide
* ½ slide
* Full slide
* Video (maximum 5-10 seconds)

Other non-Shoutout biz

Becca will get notes from the teachers to include in the sendbacks. Perhaps something with a postcard theme – one from Mrs. Kashdan and one from Mr. Mabry

Buzz can be created on the choir Instagram (Becca will get the info from Sami) and Facebook

Students can be encouraged to dress up for the premiere

Becca will contact Mr. Reyes about the assembly and the pickup (pickup at school shouldn’t be a problem since both yearbook and senior signs/banners pickup happened – the assembly part might be tricky; any thoughts? Volunteers with a big backyard to host?)